Fascinating Facts About UX and Websites

Whether you are a business owner looking to improve your website, or a web designer wanting some information to ensure your work is keeping up with current trends, this infographic 15 Website and UX Stats of 2019 will be of great help.

To start off, the fact that [70% of small businesses miss call-to-actions](#) is a real eye-opener. Just think about all of those businesses that are losing potential revenue because their website is missing a decent CTA. Another interesting stat is that 94% of people won't trust an outdated website. Therefore, if you had a website set up several years ago and the design is now out of date, people will no longer trust it the way they did when it was up to date.

Did you have any idea that 50% of eCommerce revenue is from mobile users? The number of mobile users has been steadily increasing around the world and now, with the ease of getting data on your mobile and the sophistication of eCommerce websites, it is quick and easy to buy products online using your mobile. This also means that as a business, you should make sure that your business is mobile friendly, or else you will be missing out on half of your website's visitors buying your product.

One more stat that identifies a big problem with websites is that 44% of users will leave a website if there's no contact information. It sounds a bit strange that people would set up a website without including contact information, but it is clearly more common an issue than it would seem. So, check your contact details on your website and make sure that everything is on there and clear for visitors to find easily.